



Company Profile



www.pentax-pumps.it

A dynamic splash of water against a dark background, with droplets and bubbles visible.

Where there's **water**
there's **Pentax**

HISTORY

For many years **Pentax** has held a large share of the world market for motorized pumps. The sales department is constantly working to better serve existing customers and to open up new markets. This is possible thanks to the wide range of products available which allows to cover most of the applications in the pump field. Special attention is also paid to market surveys, so that any new requirements can be immediately transferred to the research and development department: the best way to properly develop and forecast future scenarios.



1990

The company was born from the fusion of Elettromac and Zetabase. Thanks to advanced technologies and a rationalization of the production process, in the 90's the company imposed itself on the market

2000

Increase model production, number of customers and delivery speed

2018

The group, now leader in the sector, reaches a consolidated turnover of 70 million euros

1989

Pentax is the result of a strategy designed at the end of the '80s and oriented to the creation of a corporate body structured on the decentralization of production

1994

Foras joins the group

2010

The Pentax group expands again with the entry of Marly: a company specialized in the realization of industrial pumps

2019

Start of works to expand the operational headquarters with the creation of a new logistics hub of more than 8,000 square meters

MISSION



After more than **30 years of activity** we can finally trace the guidelines that have governed and directed the industrial development of **Pentax Industries SpA**. Actions and processes that have intersected with the obvious aim of creating value, benefits to be redistributed to the various components of the pro-

duction and distribution process.

A rational allocation of available resources, together with a refined program of production decentralization have allowed the company to adapt to changing market conditions, each time with extreme rapidity.

Maximum attention to the mar-

kets, therefore, with the commitment to respond in real time to the specific needs of the different markets, paying particular attention to technological progress. All this in the perspective of a careful policy for **customer satisfaction**.



“Creating value is our prime goal”

*-Gianluigi Pedrollo
Chairman Pentax Industries*

Pentax's products are available in over 100 countries thanks to its capacity to overcome the import barriers erected by a number of governments and which have in many cases proved negative for the entire population.

The company is able to exhaustively dialogue with any market, placing its expertise at the disposal of anyone who requires it.

For many years now, **Pentax** has enjoyed a large share of the world motor-driven pump market. The sales department is constantly working to better serve existing customers and open new markets, thanks to the broad range of products at disposal that allow to cover most of the pump field applications. Close focus is placed on market surveys so as to immediately transfer any new requirements to the R&D department: the best way to develop and adequately foresee future scenarios.

The **range of products is extremely vast** and so the company is today able to cater to many different requirements and above all manage, every time, to supply a top-quality product at an affordable price.

ORGANIZATION

The company headquarters are located in Vero-nella, just a few kilometers from Verona.

New production facilities have recently been purchased in Italy. Over the years, the company has set up an organization able to adequately support business activities, with an extensive network connecting it to companies already operating on the market and strenghtening its ability to face up to the hidden threats posed by the global economy.



VALUES

RELIABILITY

Pentax owes its success to over 30 years of experience in the world market of hydraulic electric pumps, always ready to respond to the needs of every customer with professionalism and spirit of innovation.

Pentax represents reliability for customers and respect for employees every day. It guarantees dynamic production processes and flexible distribution systems that cross the world.

VARIETY

Pentax can boast one of the widest ranges of products available on the market today, all high quality solutions for the industrial and domestic sector.

The range of Pentax products is very large precisely because it seeks to respond to the most diverse needs according to the sector of use and the type of device for all applications in the domestic, residential, irrigation and industrial sectors.

FLEXIBILITY

Pentax listens, analyzes and gets to work to offer the best to its customers. There are many variables that make a perfect service: the needs of customers, the geographical area of interest, weathering. Pentax thoroughly studies every case, identifies the best solution and finally intervenes with confidence.

QUALITY

In-Line Controls

All Pentax solutions are individually subjected to functional, electrical and hydraulic tests for fault-tolerant test lines.

Certifications

UNI EN ISO 9001

UNI EN ISO 14001

ISO 45001

Test, Research and Development Area

Pentax has created two fully automated rooms, equipped with technologically advanced equipment for the study and testing of new concept prototypes.

SPEED

Each order is processed exactly on time, because customer satisfaction comes first.

Pentax has learned to adapt to the different market situations in real time, processing orders with extreme speed and guaranteeing shorter and shorter times.

Pentax's great strength is based on the organization: productive and distributive. Pentax knows how to minimize order processing time by quickly adjusting to sudden changes in demand. Each delivery takes place in record time, just because the first goal is to meet customer expectations.

OUR CUSTOMERS OUR FAMILY

“Our mission is creating a strong and honest partnership with our customers”

-P. Meneguzzo, Pentax Sales Director

Building stable and lasting business partnerships is a major priority for Pentax.

Customers become an active part of a growth and improvement process, always respecting the needs of each Country and market.

Customer satisfaction is a major asset for our company, the hallmark of our reputation.

Pentax has always collaborated with its dealers also supporting social and cultural projects. Satisfaction, flexibility, trust and constant updating are the ingredients of successful partnerships.





 **Pentax**
WATER PUMPS

Deepwell Borehole

Deepwell Motors

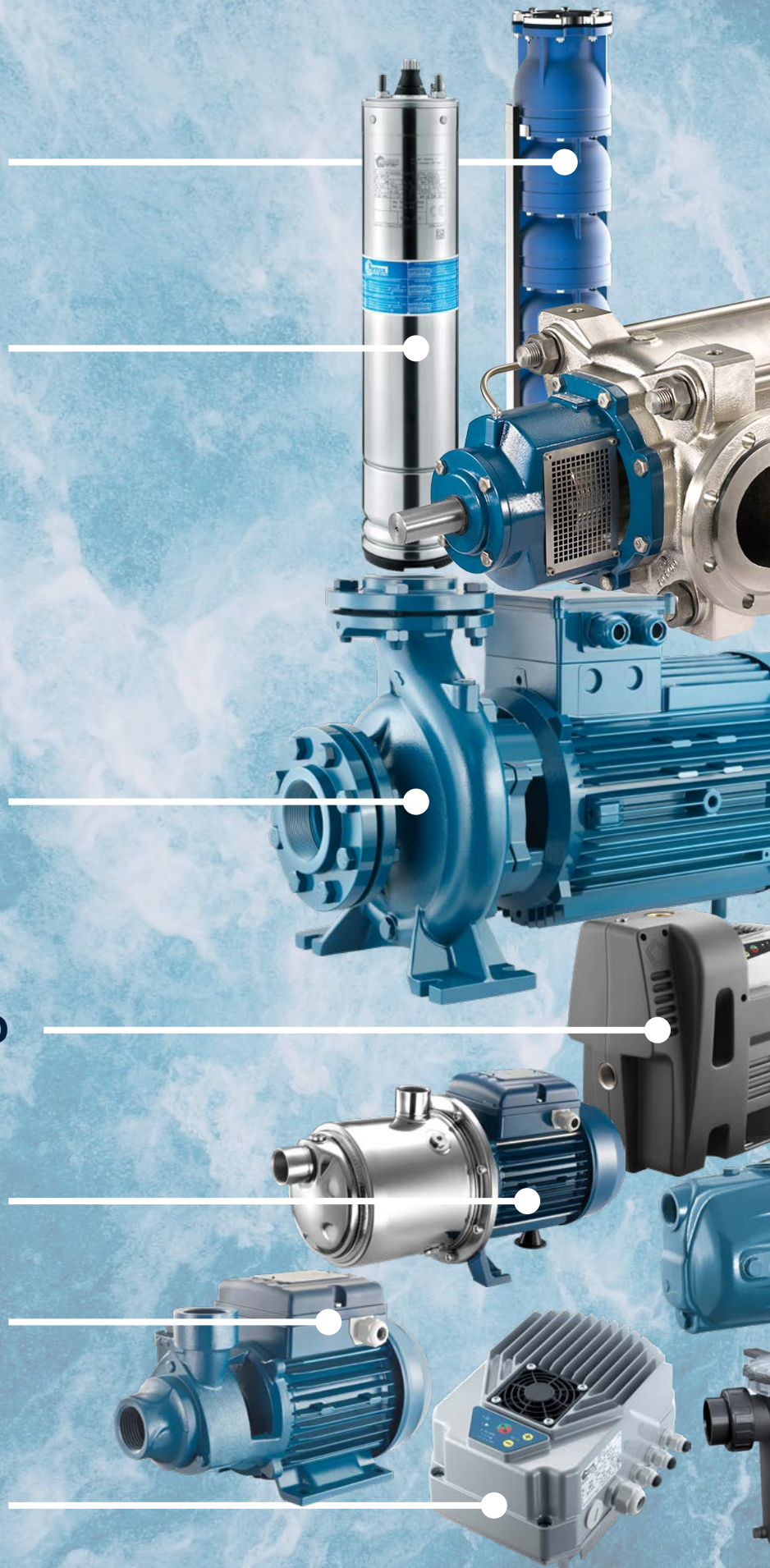
Centrifugals EN733

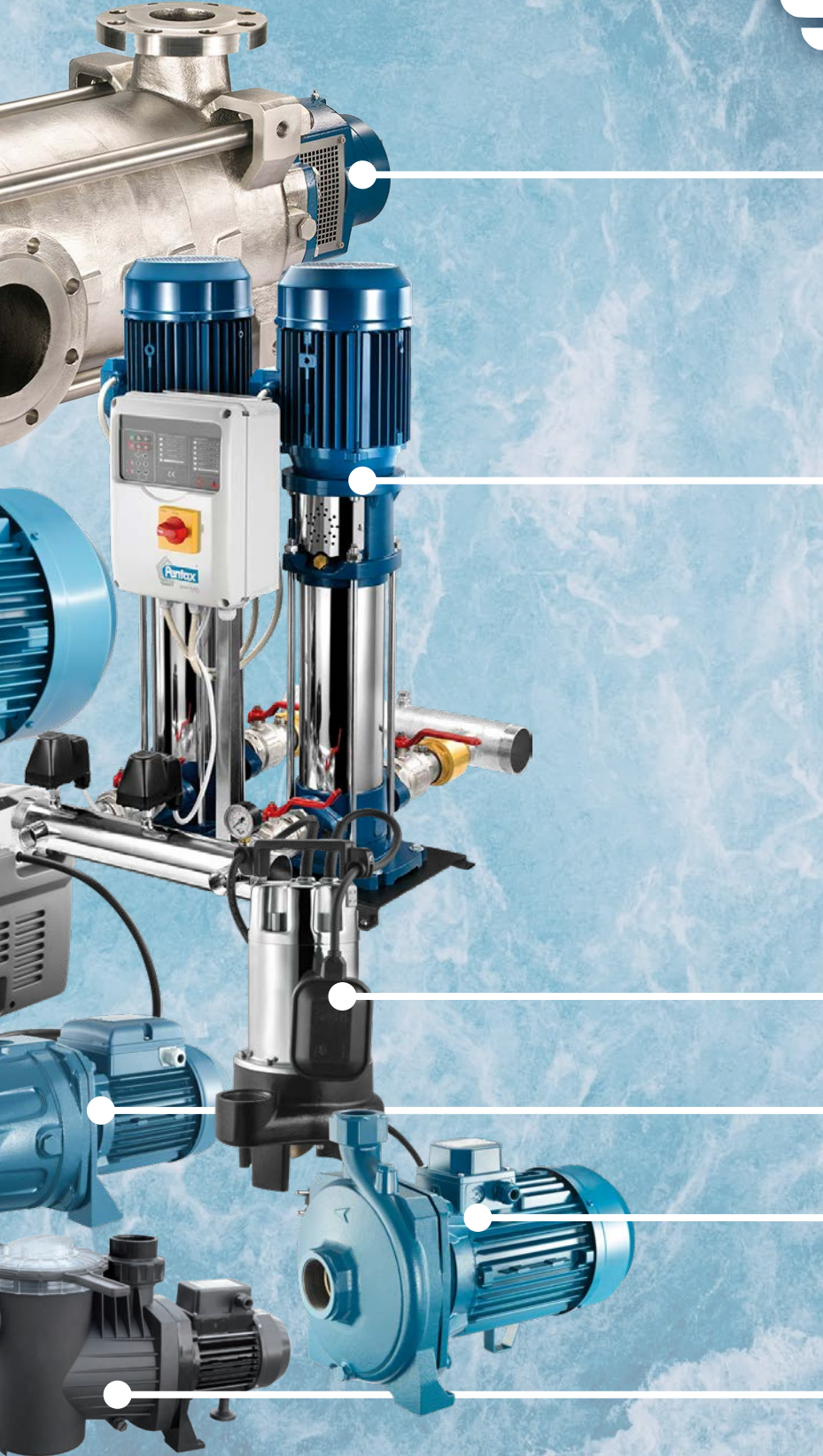
Pressure system + VSD

Multistage

Peripherals

Accessories





Industrial Line

Booster Sets

Drainage

Self-priming

Centrifugals

Swimming Pool



Company Profile

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